



**Bedanta**<sup>TM</sup>



# OUR

BUSINESS *Plan*

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# ABOUT US :



Bedanta Retail Marketing Private Ltd. set forth its' journey in Amtala, West Bengal on 10th Aug, 2020 amidst the lockdown period. Setting aside all the obstacles, the company finally emerged. The goal of Bedanta Ayurveda is to achieve in infinite numbers, to make people aware of their health throughout the society. The company brought out Healthcare, Personal care, Beauty care, Home care, Electronic, Garments and high quality FMCG products within your affordable price. Product range starts from Rs 8 only.

Bedanta Ayurveda is a manufacturing and packaging unit all by itself with all necessary legal certificates. We are sure that through our business model and fame, we will reach our new successful height with your cooperation & support. Bedanta Ayurveda has created a hard core committee and a powerful management for the sake of all through the company experiences and year after years Hard work.





## **Vision :**

Our prime concern is to provide best opportunity in remarkable business through self working places so that they can lead a comfortable life. To yield steady earnings. To assure a consistent lifestyle. And to achieve amity among everyone. And to bestow success and prosperity across the country.

## **Mission :**

India is one of the fastest leading global economic countries. And it's high time to change our livelihood. We are functioning as a medium to accomplish your dreams. We are continuously processing improved product quality with different types of variety. We give you the chance to become the owner of your own business and the leader of your team. Through our welfare activities, we ensure to make our leaders the crorepatis and being rewarded from the President.



Certificate of INCORPORATION



Certificate of DIRECT SELLING



Certificate of FSSAI



Certificate of HALAL



Certificate of GMP



Certificate of PAN



Certificate of ISO 9001 : 2005



Certificate of MSME



Certificate of TRADE LICENSE

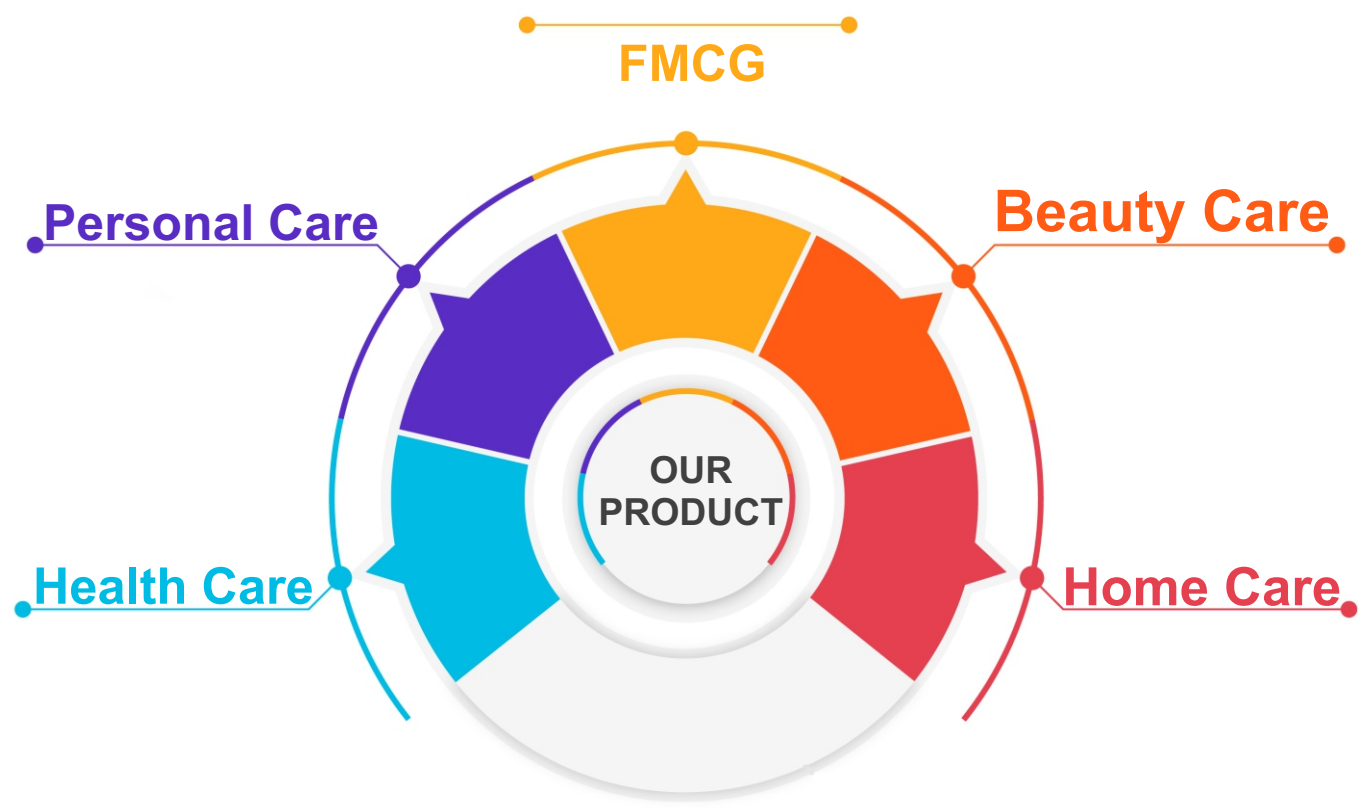
## Our Own FMCG Packaging Unit



## Our Own Manufacturing Unit



# OUR PRODUCT



## Income Plan



**\*Registration Free\***

## ACTIVATION

3 Types of Activation



- ▶ **500 BV :**
  - 1) Triple Stem cell juice 1 Ltr. - **1250/-** (MRP : 1850/-)
  - 2) Mix product Pack - **1499/-** (MRP : 2299/-)
- ▶ **1000 BV :**
  - 1) Sreebed Capsule + All in One Tonic Pack - **2400/-** (MRP : 3299/-)
  - 2) Mix Product Pack - **2699/-** (MRP : 3640/-)
- ▶ **2000 BV :** 1) Mix Product Pack - **4999/-** (MRP : 6740/-)

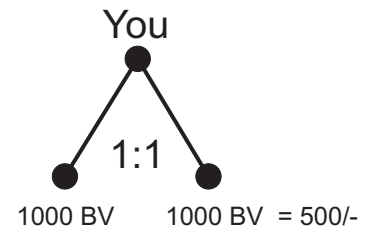
### ▶ ACTIVATION BONUS

#### INCOME

- 500 BV Matching = 250/-
- 1000 BV Matching = 500/-
- 2000 BV Matching = 1000/-

#### DAILY CAPPING

- 3,000/-
- 5,000/-
- 10,000/-



Daily Capping | Daily Banking (Working Days) | Power Side Life Time Carry Forward

▶ **RETAIL PROFIT : On Repurchase Upto 100%**

▶ **SELF PERFORMANCE BONUS :**

**YOU CAN GET 10% INCOME ON SELF REPURCHASE BV**

- 200 BV SELF REPURCHASE = RS. 20
- 1200 BV SELF REPURCHASE = RS. 120
- 5000 BV SELF REPURCHASE = RS. 500

**EXAMPLE**

▶ **LEADERSHIP BONUS**

FOR EVERY 1000 BV MATCHING FOR LEFT & RIGHT TEAM ON **REPURCHASE BV**, YOU CAN GET 1 SHARE. 30% OF COMPANY'S TOTAL **REPURCHASE BV** TURNOVER EQUAL DISTRIBUTED ALL SHARE ACHIEVERS

- 1000 BV Matching = 1 Share
- 2000 BV Matching = 2 Share
- 3000 BV Matching = 3 Share

**EXAMPLE**

▶ **SUPERSTAR BONUS\*\*\***

FOR 10,000 BV MATCHING FOR THE LEFT & RIGHT TEAM ON **REPURCHASE BV**, YOU CAN GET SUPERSTAR BONUS. 8% OF COMPANY'S TOTAL **REPURCHASE BV** TURNOVER EQUAL DISTRIBUTED ALL SUPER STAR BONUS ACHIEVERS



## TRAVEL FUND

RANK	CRITERIA	INCOME
<b>EXECUTIVE DIAMOND</b>	50,000 BV group business from two different leg on <b>Activation BV + Repurchase BV</b> (Accumulated)	
	15,000 BV matching must be maintained every month	Travel Fund = 10%
	Self 200 + 300 BV = 500 BV Repurchase Mandatory	* Note : 10% of company's <b>Activation BV + Repurchase BV</b> Turnover Equal Distributed all Travel Fund Achievers

## CAR FUND

RANK	CRITERIA	INCOME
<b>ROYAL DIAMOND</b>	Two Executive Diamond from two different team	
	40,000 BV matching must be maintained every month	Travel Fund = 10%
	Self 500+ 500 BV = 1000 BV Repurchase Mandatory	Car Fund = 7%

## HOUSE FUND

RANK	CRITERIA	INCOME
<b>CROWN DIAMOND</b>	Two Royal Diamond from two different team	Travel Fund = 10%
	1,00,000 BV matching must be maintained every month	Car Fund = 7%
	Self 500 + 1000 BV = 1500 BV Repurchase Mandatory	House Fund = 6%





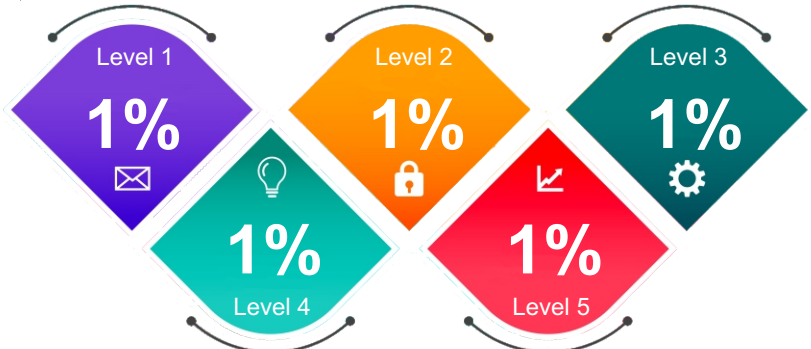
# LIFE STYLE FUND

RANK	CRITERIA	INCOME
<b>DOUBLE CROWN DIAMOND</b>	Two Crown Diamond from two different team	Travel Fund = 10%
	2.5 Lakh BV matching must be maintained every month	Car Fund = 7%
	Self 500 + 1500 BV = 2000 BV Repurchase Mandatory	House Fund = 6%
		Life Style Fund = 4%

## ► ROYALTY FUND

RANK	CRITERIA	Brand Ambassador Royalty	Vice President Royalty	President Royalty	Director Royalty
Brand Ambassador	5 Lakh BV matching must be maintained every month. Self 2500 BV Purchase Mandatory.	3%	-	-	-
Vice President	15 Lakh BV matching must be maintained every month. Self 3000 BV Purchase Mandatory.	3%	3%	-	-
President Club	50 Lakh BV matching must be maintained every month. Self 3500 BV Purchase Mandatory.	3%	3%	2%	-
Executive Director	1 Cr. BV matching must be maintained every month. Self 4000 BV Purchase Mandatory.	3%	3%	2%	2%

## ► LEVEL BONUS



(On Repurchase Income)

\*\*\*It is mandatory to repurchase minimum 200 BV to generate income

\*\*\*Monthly closing. Repurchase Commission will process on 10th of every month.

## ► FRANCHISE INCOME

FRANCHISE TYPE	FIRST BILLING	ACTIVATION INCOME	REPURCHASE INCOME
Mini	25,000	6% on BV	8% on BV
Gold	1,00,000	10% on BV	15% on BV
Diamond	5,00,000	15% on BV	20% on BV
Super	20,00,000	20% on BV	25% on BV